

REP HEADLINE# 6359866 TRF# 1386221 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT4/12 11.27  
\*\*\* KUTV-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6359866 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 10/2 EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 11.27

STA: ADDED M1 - PREBOOKED.

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#6 MISSED: MON/300P-400P OCT8 30S \$200.00 (OCT4/12)  
OFFER: MON/300P-400P OCT8 30S \$150.00 PLS ADVISE.  
& MON/430A-459A OCT8 30S \$50.00

CMT: CREDITING \$50 OFF RICKI LAKE D/T LUR AND PROVIDING A 430A SPOT AT THE  
CMT: \$50 - PREBOOKED.

OCT/12 21160.00 CONTRACT TOTAL 21160.00  
TOTAL SPOTS 44

MARKET TOTALS \$68,258 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%  
KMYU 1%

SVC- NSI  
DEMOS- RA35+\*